fashion calendar



FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE WHAT'S GOING ON

GIVEN BY

WHERE

WEEK BEGINNING SUNDAY, APRIL 16, 1967

Sunday FALL-WINTER BRIDE'S MAGAZINE HOTEL PIERRE
April 16 BRIDAL FASHIONS (420 LEX. AVE.) BALLROOM
8:00 P.M. Preview of Fall-Winter bridal fashions. By invitation. (Black Tie)
Reception Contact: Eleanor Pontius, MU. 9-5900.

April 17 OHRBACH'S RELEASE DATE--Spring-Summer young imports. (No Press Show)

Beginning PREVIEW: FALL CISA 1410 BROADWAY
Monday COLLECTION (IMPORTS INTL., INC) SHOWROOM - 25TH FLOOR
April 17 Daily showings of Fall collection at 9:30 A.M. for press and buyers.
9:30 A.M. Contact: BR. 9-3904. Publ.: Eleonora Mutarelli di Saragnano, CI. 6-7378.

Monday SHOWING OF FASHIONS EASTERN AIRLINES, INC. ST. REGIS
April 17 AT BENEFIT LUNCHEON ROOF

12:00 Noon Showing of Spring-Summer fashions by Marquise. Sponsored by Eastern AirLuncheon lines for benefit of the Sisterhood of the Sutton Place Jewish Center.
Admission: \$15.00. Contact: Mrs. Berger, EL. 5-5192. Coordinator and
Commentator: Phyllis Youngheart, PL. 1-0752.

Monday "SNEAK PREVIEW": FALL FUR INFORMATION & HOTEL SHOREHAM April 17 FURS IN WASHINGTON, D.C. FASHION COUNCIL REGENCY BALLROOM 12:00 Noon "Aunt Minnie Goldsmith Birthday Luncheon"--showing of Fall fur fashions, for the Hebrew Home for the Aged. By invitation. Contact: Happie Riley at Ruder & Finn, PL. 9-1800.

Monday FABRICS FASHION SHOW NAT'L SOCIETY OF N.Y. HILTON HOTEL April 17 AND LUNCHEON INTERIOR DESIGNERS BALLROOM 12:30 P.M. Seventh "International Fabrics Fashion Show," featuring decorative fabrics Luncheon in a specially created collection by 40 leading designers of men's and women's fashions. An auction of last year's fashions will follow showing. Commentator: Carol Bjorkman. Chmn.: Richard W. Jones. Tickets: \$15.00, for benefit of NSID Educational Foundation Scholarship Fund. Contact: NSID, 157 W.57th St., JU.2-1421. Publ.: Ted Materna Assoc., PL. 3-3240.

Monday PRESS PREVIEW OF THE AUSTRIAN TRADE HOTEL PLAZA
April 17 AUSTRIAN FASHIONS DELEGATE IN THE U.S. WHITE & GOLD SUITE
3:00 P.M. Wintersport and knitwear--Austrian fashion preview for press. By invitation. (Trade show Tues., April 18 at 4:30, Baroque Suite.) Contact: Tom
Weyr at Curtis Hoxter, Inc., PL. 1-2850.

Monday OPENING: ADVANCE TERRY ALLEN, INC. 530 SEVENTH AVENUE
April 17 FALL COLLECTION SHOWROOM - 11TH FLOOR
4:00 P.M. Advance Fall collection, by appointment. Contact: LA. 4-7900.

Beginning OPENING: ADVANCE NAT KAPLAN, INC. 498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR April 17 By appointment. Contact: Miss Fritzi, IO. 5-4115.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday April 17	Cocktail and evening fash	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M. mions, at continuous daily elson or Abe Goldner, PE.	SHOWROOM - 3RD FLOOR showings, by appoint-
Beginning Monday April 17		ANNE FOGARTY, INC. Contact: Shirley Ornstein	SHOWROOM - 7TH FLOOR
Beginning Monday April 17	CAPSULE COLLECTION	t daily informal showings.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR, by appointment.
Beginning Monday April 17	FALL COLLECTION	LITO MANALANG FOR BRITISH MODERNS n new showroom. Contact:	SHOWROOM - 29TH FLOOR
Beginning Monday April 17	CAPSULE COLLECTION	JEUNESSE f Fall capsule collection, Levine, OX. 5-6234.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR designed by Morton
Beginning Monday April 17	SHOWING: EARLY FAIL COLLECTION Daily informal showings of Christensen, AL. 5-5500.		1407 BROADWAY SHOWROOM - 35TH FLOOR Contact: Joan
Beginning Monday April 17		(F.H. SAFIAN CO.)	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR . Contact: Lo. 4-4585.
Beginning Monday April 17	FAIL CAPSULE COLLECTION	ANNE KLEIN FOR MALLORY Ll capsule collection of 16	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 17	CAPSULE COLLECTION: FABIANI READY-TO-WEAR The Fabiani collection, imment of coats, suits, dres city: Sue Gardner, 98 Rive	ported by Feder Fashions.	1410 BROADWAY SHOWROOM - 29TH FLOOR Showing by appoint- et: LA. 4-9862. Publi-
Beginning Monday April 17	OPENING: ADVANCE FALL COLLECTION Advance Fall collection of Contact: CI. 6-9456. Publ	AM ORIGINAIS party fashions, at informicity: Phyllis Singer, 91	358 WEST 44TH STREET SHOWROOM - 1ST FLOOR mal daily showings. 4SC. 5-1524.
Beginning Monday April 17- April 22	CAPSULE COLLECTION: CALIFORNIA FASHIONS Stanley Nelson's Fall capsuappointment. Contact: PL.	ule collection at informal	PRIVATE SITTE
Tuesday April 18 9:00 A.M. Breakfast	PREVIEW: FALL SLIM- WEAR AND LINGERIE "Petit Dejeuner"Warner's signed by Deanna Littell ar	LINGERIE Fall collection of slimwe	SHOWROOM - 12TH FLOOR

signed by Deanna Littell and Fernando Sanchez. Show at 9:30. By invita-

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Contact: Pat Mardis, MO. 1-1300.

Breakfast

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 18 10:30 A.M.	OPENING OF ADVANCE FALL COLLECTION Also April 25, 27 at 10:3	PATTULLO- JO COPELAND, INC. 30. By appointment. Contact	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR et: LO. 3-5650.
April 18	FALL COLLECTION Designed by Belle Saunder	ABE SCHRADER CORP. S. Also, April 25 at 11:3 TR. 9-7112 or 10. 4-9194.	SHOWROOM - 15TH FLOOR
Tuesday April 18 11:30 A.M.	COLLECTION	GEORGE CARMEL, INC.	SHOWROOM - 25TH FLOOR
Tuesday April 18 12:00 Noon	COLLECTION FOR FALL	HAROLD LEVINE, INC. at 12:00 Noon. By reserv. . 4-0237.	SHOWROOM - 21ST FLOOR
Tuesday April 18 12:30 P.M. Luncheon	IEADING DESIGNERS "The Facts, Fabric, News"- invitation. Public by re	-fashion show by leading d servation: \$5.25; contact: Director: Mary Alice Rice	Banquet Dept
Tuesday April 18 1:00 P.M.	PREVIEW: EARLY FALL COLLECTION By invitation. Contact:	PAT SANDLER-HIGHLIGHT; NICK SAVAGE-MAISONETTE CH. 4-0600.	498 SEVENTH AVENUE SHOWRCOM - 15TH FLOOR
Tuesday April 18 4:00 P.M.	OPENING: ADVANCE FALL COLLECTION Advance Fall collection,		498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR PE. 6-5547.
April 18 4:30 P.M.	TRADE SHOWING OF AUSTRIAN BAROQUE SUITE. (Press, Apr	WINTERSPORT AND KNITWEAR ril 17See Pg.1.) Contac	AT HOTEL PLAZA, t: PL. 1-2850.
Tuesday April 18 5:00 P.M. Cocktails	GAYLE KIRKPATRICK FOR ATELIERPREVIEW "Natural History-onics"(for daytime, lounge, and e By invitation. Contact: 1	JOSEPH BANCROFT & SONS Gayle Kirkpatrick's early evening, in Du Pont fibers Waria Greeban, OX. 5-4220,	. Show at 5:30.
Tuesday April 18 6:15 P.M. Cocktails	DE FRANCE ENCORE" New version of the store's settings, furniture, homes	BLCOMINGPALE'S s trend-setting 1961 preserving the setting 1961 preserving 1961 prese	es. By invitation.
Beginning Tuesday April 18	OPENING: ADVANCE FALL JUNIOR COLLECTION Daily informal showings of plete Fall sportswear. By	LANZ ORIGINALS, INC. Pearly Fall capsule dress invitation. Contact: Audit	1407 BROADWAY SHOWROOM - 26TH FLOOR collection, and com- rey Brock, 0X.5-6440.
Beginning Tuesday April 18	ADVANCE FALL COLLECTION Daily showings of advance pointment. Contact: Elean	SAMUEL ROBERT, INC. Fall couture, boutique and or Stoner, LA. 4-4562.	1407 BROADWAY SHOWROOM - 2701 sportswear. By ap-

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DATE	WHAT'S GOING ON GIVEN BY		WHERE
Beginning Wednesday April 19 10:00 A.M.	AND SLEEPWEAR Special showings for resident buying	offices at 10:	SHOWROOM - 15TH FLOOR
Wednesday April 19 10:30 A.M.	FALL COLLECTION	shions. By res	SHOWROOM - 19TH FLOOR
Wednesday April 19 10:30 A.M.			SHOWROOM - 2ND FLOOR
Wednesday April 19 11:30 A.M.	FALL COLLECTION	tion. Continuo	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR us thereafter.
Wednesday April 19 12:00 Noon	OPENING: ADVANCE PAUL BLUMEN FALL COLLECTION AND ALISON Also, April 26 at 12:00 Noon. By resafter. Contact: WI. 7-0152.	NSTEIN, INC.;	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR tinuous daily there-
Wednesday April 19 12:30 P.M. Luncheon	INTO-SUMMER FASHIONS FOR BRITISH	n Moderns. Hat:	s by Hammond-Rutherford
Wefinesday April 19 1:00 P.M.	OPENING: FALL CAPSULE COLLECTION By reservation. Contact: Lee Lerner,		530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday April 19 2:30 P.M.	PREVIEW: ADVANCE M.S. COUTUF FALL SUIT COLLECTION Designed by Philippe Tournaye. By in Publicity: Betty Yarmon, TR. 9-7112 of	witation. Con-	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR tinuous thereafter.
Wednesday April 19 5:00 P.M. Cocktails		ING g, leading Londo In fabrics conta ge of Place.) S	THE COTTAGE on sportswear designer, aining Du Pont's
Wednesday April 19 5:00 P.M. Cocktails	FALL COLLECTION (1407 BROAD	CWAY) dresses, and spo	ortswear. All invita-
	OFENING: ADVANCE MIGNON FALL COLLECTION Daily showings, designed by Dorothy F	arbo. Contact:	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR BR. 9-5991.
	OPENING OF FALL COUNTESS ALL CAPSULE COLLECTION Informal showings, by appointment, Ap		530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: CH. 4-5693.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday April 20	OPENING: EARLY FALL COLLECTION Evening fashions, designed		530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR WI. 7-6845.
Thursday April 20 9:30 A.M. Breakfast	PREVIEW: SPORTSWEAR AND BOUTIQUE FASHIONS Premiere showing of Honey Summer, By invitation.	HONEYBEE OF NEW YORK bee's sportswear and bouti Contact: Albert Morris, 68	que fashions for Spring-
Thursday April 20 9:30 A.M. Coffee	CLOTHS IN BELGIAN LINEN "Any SizeAny Shape"pro	B.ALTMAN & COMPANY eview for the press of cus n. (For Release, Fri., Apr 800, Ext. 319.	tom tablecloths in Bel-
April 20 10:30 A.M	OPENING: CAPSULE FALL COLLECTION Continuous showings April LA. 4-5923.		SHOWROOM - 14TH FLOOR
April 20	Leonard Arkin, April 20 a	ANDREW ARKIN t 10:30. Andrew Arkin at	SHOWROOM - 6TH FLOOR
Thursday April 20 12:00 Noon Cocktails- Luncheon	"WILL HE OR WON'T HE" "The Future of Men's cosmon Speakers: Leonard Lauder, Mandell, executive vice properties."	THE FASHION GROUP OF BOSTON etics"examing women's ro executive vice president- residentRevlon. Guest t 14.) Contact: Cynthia Gro, Boston, Mass.	BOSTON, MASS. le as friend or foe. -Estee Lauder; William ickets: \$7.50 (reser-
	PREVIEW OF FALL FASHIONS BY VALLY Preview of 1967 "Cellino" Publicity: Jeanette Gottl:	collection. For press an	SHOWROOM - 12TH FLOOR
Thursday April 20 2:00 P.M.	OPENING: ADVANCE FALL COLLECTION Designed by Ole Borden.	REMBRANDT By reservation. Contact:	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR LO. 4-3600.
	FALL COLLECTION	BRANELL 30 P.M. By reservation.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: PE. 6-6983.
Thursday April 20 3:00 P.M 5:00 P.M. Cocktails	Alex Gropper will present Ledaspain Haute Couture		women's coats, suits, act: Helen Grobin,
-	FALL COLLECTION	MISS ARKIN Ruth McLaughlin, WI. 7-53	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR 24.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 24- April 26 2:00 P.M.		LARRY ALDRICH ASSOC. psule Fall collection, des 00 to 4:00 P.M. Contact:	SHOWROOM - 12TH FLOOR signed by Marie McCarthy,
Beginning Monday April 24	COLLECTION FOR FALL	GEOFFREY BEENE, LTD. LW. 4-0454.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 24	COLLECTION	DONALD BROOKS, INC. ment. Contact: WI. 7-8235	SHOWROCM - 21ST FLOOR
Beginning Monday April 24	JUNIOR COLLECTION	JUNIOR SOPHISTICATES Contact: Ellen Roselle, I	SHOWROOM - 4TH FLOOR
Beginning Monday April 24			512 SEVENTH AVENUE SHOWROOM-44TH FL.TOWER Bob Miller, LO.4-3470.
Beginning Monday April 24	OPENING: ADVANCE FALL COLLECTION Designed by August de Lore Davis or Sylvia Greer, WI	enzo at daily informal sho	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR wings. Contact: Al
Beginning Monday April 24	OPENING: ADVANCE FALL COLLECTION Continuous daily showings,	ANDREW WCODS, INC. , by appointment. Contact	SHOWROOM - 5TH FLOOR
Beginning Monday April 24	ADVANCE FALL: ITALIAN READY-TO-WEAR By appointment. Contact:		HOTEL PLAZA SUITE 334
Beginning Monday April 24	FALL CAPSULE COLLECTION: COUTURE RAINWEAR Daily informal showings.		512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR H. 4-3815.
April 24	BEGINNING OF PASSOVER (Apr	ril 24 at sunset to May 2)	
April 25	PRESS PREVIEW: FALL COLLECTION Fall collection, designed Eleanor Lambert, MU. 8-213	MODELIA by Don Simonelli. By inv	205 WEST 39TH STREET SHOWROOM - 14TH FLCOR itation. Publicity:
April 25	WOOLKNIT PREVIEW: FALL-WINTER '67 "Sweater Fantastics"tremwomen's sweaters and sweat Spring '68 fashion colors. viewing from 11:00 to 3:00	(501 MADISON AVENUE) ads in styling, color, and cer-dresses, for Fall '67. For press and retailers	MADISON AVE. & 52ND ST. fiber in misses and Also forecast of , by invitation. Rack
April 25	OPENING: FALL CAPSULE COLLECTION Designed by Dominic. By r	TAIMACK, INC.	530 SEVENTH AVENUE SHOWRCOM - 5TH FLOOR

10:30 A.M. Designed by Dominic. By reservation. Contact: Helen Borger, BR. 9-1195.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 25 11:00 A.M.	LINED COATS AND SUITS Fall-Winter fur-lined coa designed by Betti Belmont	style TRENDS, INC. ts, ensembles, suits, and . By invitation. Thereasent. Contact: IO. 5-4632	SHOWROOM - 9TH FLOOR fur-lined raincoats, fter daily at 9:30.
Tuesday April 25 11:00 A.M.	FALL COLLECTION		SHOWROOM - 5TH FLOOR
Tuesday April 25 12:30 P.M. Luncheon	100TH ANNIVERSARY The press will be invited	stern Brothers' 100th se, Wed., April 26.) Publ	6TH FLOOR CONFERENCE ROOM Anniversary luncheon. Licity: Jill Schoenbach,
Tuesday April 25 1:00 P.M.	FALL COLLECTION	HARVEY BERIN, LTD. at 1:00. By reservation.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: PE. 6-0206.
Tuesday April 25 1:00 P.M 3:00 P.M.	FALL COLLECTION Daily informal showings.	TEAL TRAINA, INC. from 1:00 P.M. to 3:00 P.M. act: Joan Roberts, LA. 4-3	SHOWROOM - 22ND FLOOR April 25. 26. May 1.
Tuesday April 25 2:30 P.M.	OFENING: ADVANCE FALL COLLECTION Designed by Bill Blass. A Contact: LA. 4-6968.	MAURICE RENTNER, LTD. Also April 27 at 2:30. By	550 SEVENTH AVENUE SHOWRCOM - 17TH FLOOR appointment.
Tuesday April 25 3:30 P.M.	PREVIEW: ADVANCE FALL COLLECTION Preview of advance Fall co Thereafter by appointment.	MONTE-SANO & PRUZAN Ollection. By invitation. Contact: JU. 2-2317.	SHOWROOM - 8TH FLOOR
Tuesday April 25 4:30 P.M.	OPENING: ADVANCE FALL COLLECTION Showings April 25 at 4:30; (Note Change of Time and I	TRICERE, INC. and Thurs., April 27 at Cates.) Contact: Estelle	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR 2:30. By reservation. Marr, LO. 3-1600.
Beginning Tuesday April 25	OPENING: ADVANCE FALL COLLECTION Designed by Frank Adams.	JUNIOR ACCENT Contact: 10. 4-1434.	498 SEVENTH AVENUE SHOWFOOM - LOTH FLOOR
Beginning Tuesday April 25	OPENING: ADVANCE FALL COLLECTION Advance Fall collection, d		498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: LO. 4-9311.
Beginning Tuesday April 25	OPENING: ADVANCE FALL COLLECTION Daily informal showings, b	CHESTER WEINBERG, LTD. y appointment only. Conte	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR act: CH. 4-3877.
Beginning Tuesday April 25	OPENING: ADVANCE FALL COLLECTION Daily informal showings of Young Designer Division. Winslow, IO. 3-3035.	DESIGNER DIVISION advance Fall collection:	SHOWRCOM - 14TH FLOOR and introducing a new

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday April 25		SAM FRIEDLANDER, INC. Contact: Sylvan Fox or M	SHOWROOM - 3RD FLOOR
Wednesday April 26 9:30 A.M.	FALL COLLECTION Showings April 26, 27, ar	LOTTE ad May 2 at 9:30 A.M. By 380. Publ.: Eleanor Lambe	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR invitation. Contact: rt, MU. 8-2130.
Wednesday April 26 10:00 A.M.	OPENING: ADVANCE FALL COLLECTION Advance Fall collection, Dates.) By reservation.	ADELE SIMPSON, INC. April 26 and 27 at 10:00 . Contact: IA. 4-7626.	SHOWROOM - 23RD FLOOR
Wednesday April 26 10:30 A.M.	OPENING: ADVANCE FALL COLLECTION Designed by Shannon Rodge after by appointment. Co	JERRY SILVERMAN, INC. ers for Jerry Silverman. entact: Jean Dionne, CH. 4	SHOWROOM - 10TH FLOOR By reservation. There-
Wednesday April 26 12:30 P.M. Luncheon	SPORTSWEAR COLLECTION Preview for the press of Smith, exclusive with Sak	SAKS FIFTH AVENUE Summer sportswear collect s Fifth Avenue. By invitacity: Helen O'Hagan, PL.	REMINGTON ROOM ion, designed by Frank ation. (For Release,
Wednesday April 26 4:00 P.M.	FALL COLLECTION	MOE NATHAN, INC. By reservation. Continue 1. 4-2717.	SHOWROOM - 26TH FLOOR
Wednesday April 26 4:00 P.M. Cocktails		CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE) itation. (Showing May 4 angeles, Cal.) Publ.: He	BALLROOM at 4:45 P.M., Ambassador
Thursday April 27 11:00 A.M.	OPENING: FALL CAPSULE COLLECTION Showings April 27 and May	GINO CHARLES, LTD. 3 at 11:00 A.M. Contact	SHOWROOM - 4TH FLOOR
April 27	PREVIEW: SYLVIA DE GAY COLLECTION Preview for the press of Bergdorf at Bergdorf Good Publicity: Florence Neff,	man. By invitation. (For	5TH FLOOR n, exclusive with Miss Release, Fri., April 28.)
Thursday April 27 12:00 Noon Luncheon	"The Inheritables and The of design department for	Expendables" Speaker: Ge	eorge O'Brien, Director ah Tomerlin Lee, Editor,
Thursday April 27 4:00 P.M.	OPENING: ADVANCE FALL COLLECTION Malcolm Starr's advance Factorial 27, May 2, 3 at 4:0	MALCOLM STARR, INC. all collection, designed 10 P.M. Contact: Marion Au	SHOWROOM - 20TH FLOOR by Elinor Simmons,

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DATE	WHAT'S GOING ON GIVEN BY WHERE
Cancelled April 27	GINORI'S ADVANCE FALL COLLECTION, ORIGINALLY SCHEDULED FOR APRIL 27 AT 2:30 HAS BEEN CANCELLED. (COMPLETE FALL COLLECTION, MAY 23See Pg. 12.)
Thursday April 27 4:30 P.M.	68TH ANNUAL PRATT INSTITUTE HOTEL RCOSEVELT FASHION SHOW (BROOKLYN, N.Y.) GRAND BALLROOM Sixty-eighth annual students' fashion designs. By invitation. Contact: Mrs. Pat Harris, MA. 2-2200, Ext. 384.
Friday April 28 9:00 A.M. Coffee	SECOND ANNUAL SHOE BONWIT TELIER BONWIT TELIER MISS BONWIT SHOES Students of Parsons School will design shoes for a contest, sponsored by Bonwit Teller. By invitation. (For Release, Mon., May 1.) Publicity: Judith Jackson, EL. 5-6800.
Beginning Sunday April 30	
Sunday April 30 1:30 P.M.	FALL COLLECTION ELIS PORTER BEVERLY EILIS HOTEL IN LOS ANGELES (666 N.ROBERTSON BLVD.) MAISONETTE Complete daytime to evening fashions by Elis Porter. By invitation. Thereafter by appointment, in showroom. Contact: 213652-7450(L.A.).
April 30	PREVIEW: FALL FASHIONS MICHAEL NOVARESE BEVERLY WILSHIRE HOTEL IN IOS ANGELES (711 N.LA CIENEGA BLVD.) GRAND TRIANON BALIROOM By invitation. Thereafter by appointment at showroom. Contact: 213652-9010(L.A.).
April 30 6:00 P.M.	6:00; dinner at 7:00. By invitation. (Black Tie) Thereafter showings
May 1	FALL COLLECTION STANLEY NEISON 217 EAST EIGHTH ST. IN 10S ANGELES By invitation. Thereafter daily at 10:00 A.M. Contact: 213627-1383(IA).
May 1	FALL COLLECTION TRAVILLA 122 EAST SEVENTH ST. IN 10S ANGELES 10S ANGELES, CAL. Daily showings by appointment. Contact: William Sarris, 213627-9154(LA).
May 1	FALL COLLECTION CAMPIONI-BERT GEIGER BEVERLY HILLS HOTEL IN LOS ANGELES (122 E.7TH ST., L.A.) CRYSTAL ROOM By invitation. Thereafter at showromm. Contact: 213627-6579(L.A.).

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 1 6:00 P.M.	IN LOS ANGELES	GEORGIA BULLOCK, INC.	TOO ANDTE TO THE
Monday May 1 4:00 P.M. Cocktails	WITH FIELDCREST LIM Press preview: "Lady of leading designers fashions, transformed include: Bill Atking Joris, Gayle Kirkpat Adele Simpson, Morty	ONS FIELDCREST ENS y, You're Putting Me On!" A s' tricks with Fieldcrest's ed into haute couture and ac son, Eloise Curtis, Edie Gla crick, Lito Manalang, John M y Sussman, Ann y Tempa, and S cact: Nancy Saxton at Addison	60 WEST 40TH STREET SHOWROOM n "uninhibited" collection newest bed-and-bath tive sportswear. Designers dstone, Anne Klein, Victor oore, Sarmi, Don Simonelli,
Tuesday May 2 2:00 P.M.	IN LOS ANGELES	JEAN LOUIS eafter by appointment. Conta	2020 STONER AVENUE WEST LOS ANGELES, CAL. act: Maury Leonard,
Tuesday May 2 4:00 P.M. Cocktails	Hystron. "Early bire	HYSTRON FIBERS, INC. (485 LEXINGTON AVE.) abrics and fashions in Trevid" preview at 4:30; press pay: Claire Affens, 867-7215.	
	"The New Arm of Fashi glove look. Show at	HANSEN GLOVE CORP. (500 FIFTH AVENUE) ion"preview of Hansen's co. 9:15. By invitation. Publ.:	MADISON AVE. & 45 ST.
Wednesday May 3 12:30 P.M. Luncheon	PREVIEW: FALL SHOES BY ANDRE PERUGIA Press reception in ho tion of Fall shoes, d Publicity: Ruth Hamme	I. MILLER onor of Andre Perugia, who was designed exclusively for I.M. or Assoc., 246-4818.	21 CLUB-HUNT ROOM 21 WEST 52ND STREET ill show his new collec- iller. By invitation.
Thursday May 4 12:30 P.M. Luncheon	American Cyanamid; Aming; Dow Badische; Du (American Viscose); H. Vectra Co.; The Wool	Contact: Edward Brandwein,	c; Celanese Fibers Market- an Chemical; FMC Corp. a Fibers; Monsanto; The
Friday May 5 11:45 A.M. Brunch	PRESS PREVIEW: THE FUCCI PRINTS New Fall underfashions Formfit Rogers. By in	FORMFIT RCGERS s and sleepwear, presented by a Emilio Pacci. Publ.: Sus	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR y Emilio Pucci for
Monday May 8 4:30 P.M. Cocktails		DU PONT COMPANYfeaturing sportswear for led by Rea Lubar. By invitation 4309; Trade: Rose Carradus,	

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
Tuesday May 9 8:30 A.M. Breakfast	the market with girl info	(830 THIRD AVENUE)	TERRACE RM. (7TH nagers conducted view for plans s editor and publi	& 33RD) by erving
Tuesday May 9 10:30 A.M.	COLLECTION Fall collection, designed	HANDMACHER-VOGEL, INC. by Mario Forte. Showings tion. Contact: Diane Herz	SHOWROOM - 15TH, May 9, June 6	FLOOR
Tuesday May 9 11:00 A.M.; 2:30 P.M.	For press and resident buy		417 FIFTH AVENU SHOWROOM - 2ND e showings: May e Harvey, MU. 9-	FLOOR 15-26
Wednesday May 10 4:30 P.M. Cocktails	The 1967 Cotton Fashion At "Blue Ribbon Cottons" fash	NATIONAL COTTON COUNCIL OF AMERICA ward will be presented to hion show by this year's a on. Publicity: Eleanor La	BALLROOM Kasper of Joan I nd past winners.	
Thursday May 11 5:30 P.M. Cocktails	AT-HOME FASHIONS Preview of sleepwear and a for Fall-Holiday, to be sl	at-home fashinns, designed	29 W.57ST.(6TH by Arthur Willi of electric move	FL.) ams ment
Friday May 12 7:30 P.M. Dinner	Designer critics: Norman I	DESIGN(410 E.54TH ST.) Norell, Donald Brooks, Osc Chester Weinberg, John Mo Stanley Herman, June Fran	BALLROOM ar de la Renta, ore, David Kidd, cis, Ruthanne Tu	Leo
Monday May 15 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Showing of daytime, evening after, daily by appointment		37 WEST 57TH ST SHOWROOM - SUIT By invitation.	E 1201
Beginning Monday May 15	SHOWING OF FALL COLLECTIONS Showing of at-home, daytin Contact: Marion Finke, 42	me and evening fashions.	48 EAST 53RD ST SHOWROOM - MEZZ By appointment.	
Tuesday May 16 9:30 A.M. Coffee	PRESS PREVIEW: 'NEW DIRECTIONS IN FUR" "Functional Fur Fashions in suits, dresses, sportswear 10:00. By invitation. But Albert Gompertz, PE. 6-851	r, designed by Mr. Fred fo uyer showing, Mon., June	r Fur & Sport. S 5 at 10:00. Con	FLOOR s, how at
Tuesday May 16 12:00 Noon Luncheon	OPENING OF FALL COLLECTION Showing of cocktail, at-he after continuous. Contact			There-
				-11-

-11-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 16 4:00 P.M.	Ruthanne Tuttle. Show at	MR. GEE (1407 BROADWAY) ar, at-home fashions and of t 4:30, followed by cockta room. Contact: Bernice Le	dresses, designed by
Wednesday May 17 4:30 P.M. Cocktails	Preview of dresses, at-ho Hobson for Hampton East.	(1410 BROADWAY)	, designed by Melba
Tuesday May 23 2:30 P.M. Cocktails	DRESS COLLECTION Preview of Fall dress col	DAVID CRYSTAL, INC. lection. For press and b ieb, BR. 9-6560.	CHOLIDOON OODD DIOOT
Tuesday May 23 3:45 P.M. Cocktails	SYLVIA DE GAY Premiere showing of knit	collection, designed by S	ST. REGIS ROOF ylvia de Gay for Worth, act: Robert Sloan,
Tuesday May 23 5:00 P.M 7:00 P.M.		ays"Kinedelic and musice ican leather shoes and han d children's categories.	al comedy showing of
Wednesday May 24 2:30 P.M.	PREVIEW OF FALL COLLECTION Showing of sportswear, and thereafter. Contact: Evel	d dresses for Fall. By in	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR evitation. Continuous
Thursday May 25 3:30 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION Fall dress misses and tion. Continuous thereaft	(490 SEVENTH AVENUE) juniors, designed by Fran	BALLROOM Ry invite
Wednesday May 31 2:00 P.M.	OPENING: FALL COAT AND SUIT COLLECTION Also showing June 5, 7, 12 Miss Lorna, BR. 9-8987.		CTICITION OF LOSS TO A
Thursday June 1 2:30 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION QMB will present "Trend", By invitation. Thereafter Herman Suskind. CH. 4-755	at 10:30 and 2:30 by an	TONG OF TERMS OF THESE
5:00 P.M	PARIS READY-TO-WEAR COLLECTIONS Didier Grumbach, for C. Meready-to-wear. By invitat	ndes of Paris will mass	99 EAST 52ND STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday June 2 10:00 A.M. Coffee	FUR COLLECTION Fur fashions, designed by	the Christie brothers. 10:00 and 2:00, by appoin	Show at 10:30. By in-
Monday June 5 11:00 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTION Preview of couture fur co Bill Blass and Sarmi. By Contact: Martin Weinstein	llection, designed exclusions invitation. Thereafter h	SHOWROOM - 11TH FLOOR ively for Revillon by
Monday June 5 12:30 P.M. Luncheon	BETTY YOKOVA Press preview of Betty Yo	kova's high-fashion collect. Publicity: Mary Kelley, Both shows by invitation.	SHOWROOM - 11TH FLOOR ction, designed for CI. 7-5213. Buyers: Thereafter daily at
Monday June 5 4:00 P.M. Cocktails		(333 SEVENTH AVENUE) n, designed by Donald Broo	ANIMOLINICED
Tuesday June 6 2:30 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Couture fur collection, de June 7 at 10:30 A.M. Both ment. Press contact: Miss	esigned by Arthur Schwartz	SHOWROOM - 16TH FLOOR Trade showing, Wed., ereafter by appoint-
Tuesday June 6 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION By invitation. Thereafter OX. 5-4270. Publicity: Pe	(550 SEVENTH AVENUE) daily at showroom, by ap	pointment. Contact:
7.70 T.11.	TEEN-AGE ANNUAL FASHION SHOW "Fashion Varieties of 1967 junior fashions from Augus Alice Encke, YU. 6-6300.	"annual fashion show for	47TH ST. & B*WAY r Fall, featuring young
Wednesday June 7 8:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLFECTION Showing of 1967-68 fur col By invitation. Thereafter appointment. Contact: Ber	(333 SEVENTH AVENUE) Lection. Breakfast follow, at 10:00 and 2:00 in sho	PENN-TOP wed by show at 9:00 A.M. owroom. 6th floor. by
Thursday June 8 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Thereafter city: Eleanor Lambert, MU.	daily at 10:30 and 2:30.	by appointment. Publi-
Friday June 9 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTIONS Fur collections by Christia Kaye. Contact: Jan Kaye,	an Dior Furs. Miss Dior Fu	SHOWROOM - 21ST FLOOR

JANUARY	FEBRUARY	MARCH	APRIL
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MAY	JUNE	JULY	AUGUST
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14 15 16 17 18 19 20 21 22 23 24 25 26 27	11 12 13 14 15 16 17 18 19 20 21 22 23 24	9 10 11 12 13 14 15	13 14 15 16 17 18 19 20 21 22 23 24 25 26
28 29 30 31	25 26 27 28 29 30	23 24 25 26 27 28 29 30 31	27 28 29 30 31
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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JANUARY	FEBRUARY	MARCH	APRIL
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21 22 23 24 25 26 27	18 19 20 21 22 23 24	17 18 19 20 21 22 23	21 22 23 24 25 26 27
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MAY	JUNE	JULY	AUGUST
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19 20 21 22 23 24 25	16 17 18 19 20 21 22	21 22 23 24 25 26 27	18 19 20 21 22 23 24
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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15 16 17 18 19 20 21	13 14 15 16 17 18 19	10 11 12 13 14 15 16	15 16 17 18 19 20 2
22 23 24 25 26 27 28	20 21 22 23 24 25 26	17 18 19 20 21 22 23	22 23 24 25 26 27 2
	27 28 29 30 31	24 25 26 27 28 29 30	29 30 31